
PFPCON
2027
VISIBILITY.
CONNECTION.
INFLUENCE.
EXHIBIT &
SPONSORSHIP
OPPORTUNITIES
APRIL 5-9, 2027
THE ARIA RESORT & CASINO
LAS VEGAS, NV

About the Event

THE ONLY GLOBAL EVENT DEDICATED EXCLUSIVELY TO PASSIVE FIRE PROTECTION

PFPCON brings together the professionals, products, and innovations that help protect lives and buildings through Passive Fire Protection.

Hosted by FCIA and NFCA, PFPCON is where the global community comes together to advance structural fire-resistance, compartmentation, fire-resistance-rated construction, and life safety throughout the built environment.

Through education, networking, exhibits, and industry collaboration, PFPCON provides a unique forum focused entirely on Passive Fire Protection and the systems that quietly protect.



Audience & Reach

CONNECT WITH THE PROFESSIONALS FORGING EVERY LINK IN THE PASSIVE FIRE PROTECTION CHAIN

PFPCON attracts decision-makers from every segment of the Passive Fire Protection industry, creating opportunities to build relationships, generate qualified leads, and position your organization among the industry's most influential companies and professionals.

Unlike broader construction and fire protection events, PFPCON delivers direct access to professionals actively involved in specifying, installing, inspecting, manufacturing, and maintaining Passive Fire Protection systems. Every attendee arrives with a shared commitment to advancing fire and life safety and a desire to create meaningful opportunities for engagement and business development.



Why Exhibit

SHOWCASE YOUR SOLUTIONS TO A TARGETED AUDIENCE

Exhibiting at PFPCON places your company in front of industry professionals actively seeking products, services, and expertise that improve project performance and code compliance.

Whether you're introducing new innovations, strengthening existing customer relationships, or expanding market visibility, PFPCON provides valuable face-to-face engagement opportunities with decision-makers from across the Passive Fire Protection industry.



EXHIBIT OPTIONS



STANDARD INLINE EXHIBIT, 1 ATTENDEE

PRICE: $3000 USD MEMBERS / $4000 USD NON-MEMBERS

BOOTH SIZE: 10'X10'

INCLUSIONS: 1 COMPLIMENTARY ATTENDEE, 6' SKIRTED TABLE*, EXHIBITOR LISTING.



STANDARD INLINE EXHIBIT, 2 ATTENDEES

PRICE: $3750 USD MEMBERS / $4750 USD NON-MEMBERS

BOOTH SIZE: 10'X10'

INCLUSIONS: 2 COMPLIMENTARY ATTENDEES, 6' SKIRTED TABLE*, EXHIBITOR LISTING.



PREMIUM END-CAP EXHIBIT, 2 ATTENDEES

PRICE: $5625 USD MEMBERS / $6625 USD NON-MEMBERS

BOOTH SIZE: 10'X10'

INCLUSIONS: 2 COMPLIMENTARY ATTENDEES, 6' SKIRTED TABLE*, EXHIBITOR LISTING.

*ELECTRICAL AVAILABLE UPON REQUEST FOR AN ADDITIONAL FEE. AI-GENERATED IMAGES TO REPRESENT BOOTH SPACING ONLY. EXHIBITORS ARE RESPONSIBLE FOR SUPPLYING THEIR OWN BOOTH MATERIALS.

Contact us to reserve your exhibit space.

PFPCON 2027

Why Sponsor

ELEVATE YOUR BRAND AND AMPLIFY YOUR IMPACT

Sponsorship opportunities at PFPCON position your organization at the center of the industry's premier gathering for Passive Fire Protection professionals.

From education and networking events to digital engagement and on-site branding, sponsorship delivers meaningful brand visibility before, during, and after the event. Demonstrate your commitment to advancing fire and life safety while connecting your organization with the professionals shaping the future of the industry.



Sponsorship Packages

Welcome Gift Sponsor
$25,000 USD
$32,500 USD (Non-Members)

- Branded Attendee Welcome Gift
- Booth space in a prime location
- App advertisement
- On-site printed signage
- Featured on social media, promotions, website, and onsite

Reception Sponsor
$10,000 USD
$20,000 USD (Non-Members)

- Logo on selected promotional materials during the reception
- Five (5) minute sponsored content during the reception
- Recognition across social media, promotions, website, and onsite

Keynote Sponsor
$10,000 USD
$15,000 USD (Non-Members)

- Keynote speaker introduction with five (5) minute sponsored content
- Logo on event website and app
- Recognition across social media, promotions, website, and onsite

Breakfast Sponsor
$7,500 USD
$11,250 USD (Non-Members)

- Logo on selected promotional materials during the breakfast
- Sponsored content during the breakfast
- Recognition across social media, promotions, website, and onsite

Lunch Sponsor
$7,500 USD
$11,250 USD (Non-Members)

- Logo on selected promotional materials during the lunch
- Sponsored content during the breakfast
- Recognition across social media, promotions, website, and onsite

Lanyard Sponsor
$7,500 USD
$10,000 USD (Non-Members)

- Branded lanyard
- Recognition across social media, promotions, website, and onsite

Event App Sponsor
$5,000 USD
$7,500 USD (Non-Members)

- App advertisement
- Recognition across social media, promotions, website, and onsite

WIC Breakfast Sponsor
$3,500 USD
$5,000 USD (Non-Members)

- Logo on selected promotional materials during the breakfast
- Five (5) minute sponsored content during the breakfast
- Recognition across social media, promotions, website, and onsite

NFCA Manufacturer Sponsored Content
$3,500 USD
NFCA Manufacturer Members Only

- 45-minute closed sponsored content session in the Fireproofing education track

For More Information:

We would love to partner with you for the Passive Fire Protection Conference & Expo. Please reach out to discuss exhibition and sponsorship opportunities or to customize a package to fit your goals.



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